



Help Us Celebrate Our Communities' Longest Standing Ethnic Festival! 54th Annual German Society of Rockford Oktoberfest

On October 5 and 6, 2018, We will again gather to celebrate German culture. Join us as we enjoy our annual gathering of food, fun, events, and beverages as we celebrate the traditions of the world's largest festival, Oktoberfest, where the German Society of Rockford strives to "Bring Munich to Rockford." Your sponsorship commitment helps the German Society of Rockford keep this tradition alive. Our goal is to provide a family-affordable festival to all and we can only do this with your help. We have two days packed full of events, and with your sponsorship, we are able to continue making this a reality.

We welcome you to celebrate with us at the 54th Annual German Society of Rockford Oktoberfest on Friday, October 5 and Saturday, October 6, at the Loves Park City Hall, 100 Heart Boulevard, Loves Park, IL 61111. Join us, as we celebrate German culture and entertainment in the Rock River Valley. Visit our official Oktoberfest website, RockfordOktoberfest.org, for more information. Want to know more about the German Society of Rockford? Check us out at: RockfordSocietyofRockford.org.

We appreciate your generosity as your sponsorship also allows us the opportunity to not only raise funds for continued outreach programs, scholarships, and club activities, which further the German Heritage in the Forest City, but also guarantees the continuance of this amazing festival many look forward to each year. The German Society of Rockford is a 501(c)(7) organization.

We hope you will consider the sponsorship opportunities in the attached sponsorship packet. Many packages available will offer excellent advertising opportunities for your business or organization to suit your needs. We are proud to be the communities' longest standing ethnic festival, and with your help, we can continue with this tradition for years to come.

From everyone within the German Society of Rockford, and our Oktoberfest Committee members, we thank you for helping us put on a terrific celebration that brings Munich to those who may never have otherwise the opportunity to experience the joy this celebration brings. We also thank you for your support of the German Society of Rockford. Without you, we would not be able to continue our organization, which has been active now for more than 50 years!

Gemütlichkeit!

German Society of Rockford

2500 Latham Street; Rockford, IL 61103 • (815) 877-4156 • RockfordOktoberfest.org



54th ANNUAL OKTOBERFEST SPONSORSHIP OPPORTUNITIES

Premier Oktoberfest Sponsor \$5,000

- Reserved table in the VIP section
- Mention by Emcee during the event
- Logo placement on 32' banner placed on Riverside Boulevard
- Logo and link to your website
- Mentions on our social media outlets
- Opportunity for banner and signage at the event
- 100 One-day entrance tickets to the GSR Oktoberfest or 30 VIP Passes

Gold Oktoberfest Sponsor \$2,500

- Reserved table in the VIP section
- Logo and link to your website
- Mentions on our social media outlets
- Opportunity for banner and signage at the event
- 75 One-day entrance tickets to the GSR Oktoberfest or 25 VIP Passes

Silver Oktoberfest Sponsor \$1,500

- Logo and link to your website
- Mentions on our social media outlets
- Opportunity for banner and signage at the event
- 50 One-day entrance tickets to the GSR Oktoberfest or 15 VIP Passes

Bronze Oktoberfest Sponsor \$1,000

- Logo and link to your website
- Mentions on our social media outlets
- Opportunity for banner and signage at the event
- 25 One-day entrance tickets to the GSR Oktoberfest or 8 VIP Passes

Bavarian Freund \$500

- Logo and link to your website
- Mentions on our social media outlets
- 15 One-day entrance tickets to the GSR Oktoberfest or 4 VIP Passes

München Freund \$100

- 8 One-day entrance tickets to the GSR Oktoberfest or 2 VIP Passes

Bavarian Freund \$50

- 4 One-day entrance tickets to the GSR Oktoberfest or 1 VIP Passes

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54th ANNUAL OKTOBERFEST SPONSORSHIP AGREEMENT

Sponsoring Name: _____ Date: _____

Authorized Representative: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Website: _____

PREMIER (\$5,000)

GOLD (\$2,500)

SILVER (\$1,500)

BRONZE (\$1,000)

BAVARIAN FREUND (\$500)

MÜNCHEN FREUND (\$100)

OKTOBERFEST FREUND (\$50)

Make Checks Payable to "German Society of Rockford" and in memo please add "Oktoberfest Sponsorship" GSR is a 501(c)(7) organization. Your donation may be tax deductible. Please check with a tax professional.

MAIL

Toni Beck - Oktoberfest Chairman
2500 Latham Street
Rockford, IL 61103

QUESTIONS

Toni Beck (815) 877-4156
Dorothy Beck (815) 222-9937

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